

MICHAL HACOHEN

7 Fabrigat st, Ramat Gan ISRAEL, 5232319
972 54 4308389
Michal.Hacohen@Gmail.com

Education

B.Des Degree, Industrial Design
Shenkar - Engineering, Design, Art
Ramat Gan
2012 - 2016

Practical Engineer Degree Studies
Industrial Design department
ORT Singalovski College, Tel Aviv
2011 - 2012

LL.B. Degree, Law
Israel College of Applied Science
(COMAS), Rishon LeTzion
2002 - 2006

Skills

CS6: Illustrator | Photoshop | InDesign
SolidWorks 2015 | Rhinoceros 5
Keyshot 5

English: full speaking reading, writing skills
Japanese | Chinese: basic speaking skills

Army Service

First Lieutenant,
Adjutancy Officer in training centre
Gunner Corps

Awarded "Excellent Officer of 'Tzeelim'
Army Base" for 1999

References Available upon Request.

Professional Experience

Freelance - 2012-today

Production ,design and web development services

Worked on various projects including video productions event planning as well as graphic design and web development services.

Koolanoo Group, 2007 - 2010

Chief Strategy Officer

A start-up focusing primarily on China Internet sector. Responsible for creating, executing and sustaining strategic initiatives within the group | In charge of strategy for the group's operations, partnerships and affiliation structures.

Keta Keta Ltd. 2005 - 2007

Marketing & Sales Manager

Internet publicity, video productions and branding. Oversaw sales activities and PR | Managed customers' accounts throughout creative, production process and media launching.

TicTak Ticket Ltd. 2004

Advertising & Biz Dev. Manager

Supervised advertising as well as public relations | Initiated and managed company's partnerships and cooperation | Supervised the founding of a new Company's branch in Ben Gurion Airport

Daka 90 Ltd, 2002 - 2004

Customers Club and Preservation Manager

A leading direct marketing traveling agency
Founded the customer preservation department created benefits through various cooperation's | Managed marketing by campaigns for members only | Created by- products for sales department.